

## Global Experience National Presence Local Relevance

# Gerardo Sánchez-Vallejo COUNSEL

#### **Intellectual Property**

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Gerardo Sánchez has 20 years of experience advising companies and individuals on intellectual property matters, such as patents, utility models, industrial designs, industrial secrets, trademarks, commercial notices and copyright.

He has developed strategies for the protection of intellectual property for national and foreign businesses in Mexico, the United States of America, the European Union, Asia and Latin America.

# **Recognitions and Memberships**

- \_ Has a Patent of Candidate to Notary Public and worked for 15 years in Public Notary 26 of the City of Queretaro.
- \_ Founding partner of www.marcas.com.mx in 1999, the first website to provide interactive advice on intellectual property.
- \_ Member of the Queretaro Bar Association, in which he has held the positions of Vice President and Secretary.

# **Publications and Presentations**

- \_ Lecturer in national and foreign business forums on intellectual property matters.
- \_ Guest specialist in radio and television interviews dealing with intellectual property issues.
- \_ Written articles on intellectual and industrial property for www.marcas.com.mx

## **Education**

- \_ Law Degree, Universidad Autónoma Metropolitana, UAM, México City.
- \_ Master's Degree in Economic Law, Universidad Autónoma Metropolitana, UAM, Mexico City.

### Languages

Spanish and english.

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